



## **HEY ALL!**

I'm Erin with Printable Crush. I am a self-taught graphic designer and I started creating printables 4 years ago. It would take me days, weeks even to create my printables for parties. I had to painstakingly cut every cupcake topper and popcorn box by hand.

I have since been collecting all the printable tools and supplies I need to be more efficient and I'm sharing all my favorites with you! Some of these are essential and some are just for fun. Don't feel the need to aquire everything at once. Remember, it's taken me 4 years!

ENJOY!

Much Love,



This e-book contains affiliate links to some of my favorite products. That means if you click on a link and purchase an item, I get a small commision at no extra charge to you.

# **DESIGN**

### **FREE OPTIONS**

**Paint for PC:** VERY limited. You can create shapes and write text. It's easy to grasp, but that's because there aren't many features.

**Microsoft Word:** Basically....it's free. You can create basic shapes and add text. I wouldn't recommend working in a Word document for printables, but if you don't have any options, it can be done.

**Canva:** Canva is super cool. I've only used it a couple times, but I really like how fast it is. It works the best for creating word art or creating picture collages. It comes with many templates, icons, and shapes, but you can always upgrade for more. I recommend it if you don't want to completely customize your printables.

#### PAID OPTIONS

**Adobe Photoshop:** Photoshop is a great option for printables. It's a powerful piece of software and I know a lot of bloggers that only use Photoshop for printables. Photoshop brushes work great to give your printables texture and working with layers in Photoshop is a breeze.

My biggest complaint about using Photoshop is that when you make an image small, it will lose it's quality when you make it large again. Photoshop has a big learning curve and ultimately, this program was designed for photography.

**Adobe Illustrator:** This program simply can not be beat. I could go on for hours about it...in fact, I do in my new <u>Printable Crush Course</u> for Illustrator! It has a learning curve (trust me on this...I'm self-taught), but once you get it, everything just clicks.

Illustrator is superior to other art programs because images are vectorized. That means you can resize your images as many times as you like without changing the quality of the image. I've created large signs and small stickers using the same graphic.

LEARN MORE ABOUT THE PRINTABLE CRUSH COURSE SO YOU CAN START CREATING IN ILLUSTRATOR!

# PRINT

I currently have 3 printers in my home...it's a bit excessive. Each printer has different capabilities, strengths and weaknesses, but my favorite is my Xerox Phaser! This is a list of pros and cons of the printers that I use. I really like them each of them, but make sure you research other printer options before you make your decision!

## **XEROX PHASER 6500**

#### PROS:

Vibrant Colors
Prints SUPER fast
Inexpensive
Toner lasts FOREVER
Works with a Minc

#### CONS:

Print job isn't quite as smooth as inkjet Toner is expensive Paper comes out curved

### **HP ENVY**

#### PROS:

Inexpensive Scans, copies and prints iPhone integration Great for photos Wireless

### CONS:

Colors are not as vibrant Ink runs out quickly I've had some bug problems

## **EPSON STYLUS PRO**

#### PROS:

Prints beautifully Photos are professional quality Prints large images

#### CONS:

Very Expensive Expensive ink that runs out quickly Takes up way too much space

I print almost all my printables on white 90 lb. cover stock or thicker. That includes invites, cupcake toppers, tent cards, party hats, photo props, crowns, masks, etc.

For more flexible items like straw flags, bottle wrappers or cupcake wrappers, I use <u>65 lb.</u> white paper.

# CUT

Cutting everything with scissors takes FOREVER! Here's my list of cutting tools that will make your life SOOOO much easier.

## **MUST HAVE CUTTING TOOLS**

TOOL	GREAT FOR
2" Round Hole Punch	Cupcake Toppers, Gift Tags
<u>Small Hole Punch</u>	Create hole to attach gift tags with ribbon
<u>Paper Trimmer</u>	Cutting Straight lines for invitations or art prints
<u>Large Scissors</u>	Cutting irregular shaped items
<u>Small Scissors</u>	Cutting small, intricate items

### MAX EFFICIENCY CUTTING TOOLS

TOOL	GREAT FOR
<u>Silhouette Cameo</u>	Print and cut feature so you can create any printable
	you'd like. Easy interface.
<u>Cricut Explore</u>	Cuts amazing, but interface isn't quite as good as
	Silhouette's.

## **JUST FOR FUN**

TOOL	GREAT FOR
Confetti Hole Punch	Creates confetti on your choice of paper
<u>Tassle Maker</u>	Evenly cuts strips for perfect tassles
Rosette Punch	A pretty punch for the edges of paper fans

And of course, check out other fun hole punches from my favorite brands like We R Memory Keepers, Martha Stewart and EK!

# OTHER FUN TOOLS

My biggest problem when I first started was finding ways to make things stay together. These are my favorite "sticky things" and it's no accident that my glue gun is first!

### STICKY THINGS

TOOL	GREAT FOR
Glue Gun	Attaching printables to paper straws, etc.
<u>Double Sided Tape</u>	Items that do not need a strong adhesive
<u>Glue Dots</u>	Everything. These will save your life someday.
<u>Sticker Paper</u>	Creating your own custom stickers
Scotch Wall Mounting Squares	Attaching backdrops to your wall without ruining it.

And finally, the one tool that will make your life easier is the <u>Score Board</u>. I use this to make smooth folding lines on all my boxes, tent cards and invites!

TO LEARN MORE ABOUT DESIGNING YOUR OWN PRINTABLES IN ADOBE ILLUSTRATOR, CLICK THE LINK BELOW!

